

PH 3622 - ADVANCED PROJECTS + INTERNSHIPS PART II

Credits: 1.5

As a preparatory process in the transition from an academic environment to a professional one, this course serves as an important conduit for graduating students who will work directly with creative departments in corporations, graphic design firms, and advertising agencies. This hands-on experience will be manifested through the logistical processes of client communication, assignment planning, scheduling + completing photo shoots, and digital post-production. Upon successful completion of this course, students will have created a portfolio of images that reflects their understanding of the many and varied processes of assignment based-work as they apply in actual, real world contexts.

Prerequisites: PH 3150 - Professional Practices: Marketing

Notes: e.g.

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Develop a learning experience that provides application of coursework concepts in a real world context.	Student has synthesized ability to develop a learning experience that provides application of coursework concepts in a real world context.	Student has demonstrated the ability to develop a learning experience that provides application of coursework concepts in a real world context.	Student has suggested the ability to develop a learning experience that provides application of coursework concepts in a real world context.	Student has not demonstrated the ability to develop a learning experience that provides application of coursework concepts in a real world context.	PH1, PH2, PH3, PH4, PH5, PH6	Design Competence, Communication Competence, Critical Thinking, Cultural Competence
Practice applying relevant skills in the chosen field.	Student has applied advanced relevant skills in the chosen field.	Student has practiced applying relevant skills in the chosen field.	Student has attempted to apply relevant skills in the chosen field.	Student has not practiced applying relevant skills in the chosen field.	PH1, PH2, PH3, PH4, PH5, PH6	Design Competence, Communication Competence, Critical Thinking, Cultural Competence
Discuss internship experience with an instructor.	Student has synthesized their internship experience into their practice and has demonstrated it with an instructor.	Student has discussed internship experience with an instructor.	Student has implied their internship experience with an instructor.	Student has not discussed internship experience with an instructor.	PH1, PH2, PH3, PH4, PH5, PH6	Design Competence, Communication Competence, Critical Thinking, Cultural Competence