PH 2350 - DIGITAL BLACK + WHITE

Credits: 3

This sophomore-level course will explore the craft of contemporary digital black and white image making. Through a series of projects students will apply the digital Zone System of photographic tone control, file processing, color tinting, cross-toning, and black and white digital printing. Upon successful completion of this course, students will have investigated the visual language associated with black and white photography and its connection with objective truth and creative expression.

Prerequisites: PH 2100 - Digital Post Production

Notes: e.g. New Course in 2020-21 Curriculum

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Create a portfolio of monochromatic images that applies visual communication and creative expression, and is visually cohesive.	Student has developed a portfolio of monochromatic images that synthesizes visual communication and creative expression, and is visually cohesive.	Student has created a portfolio of monochromatic images that applies visual communication and creative expression, and is visually cohesive.	Student has created a portfolio of monochromatic images that implies developing visual communication and creative expression, and is visually cohesive.	Student has created a portfolio of monochromatic images that fails to apply visual communication and creative expression, and is not visually cohesive.	PH2, PH3, PH6	Design Competence, Communication Competence, Critical Thinking Cultural Competence
Evaluate the values of a scene and make the appropriate technical decisions to create images that have a full range of tones.	Students work illustrates the ability to evaluate the values of a scene and make the appropriate technical decisions to create professional images that have a full range of tones.	Students work shows the ability to evaluate the values of a scene and make the appropriate technical decisions to create images that have a full range of tones.	Students work implies the developing ability to evaluate the values of a scene and make the appropriate technical decisions to create images that have a full range of tones.	Students work fails to show the ability to evaluate the values of a scene and make the appropriate technical decisions to create images that have a full range of tones.	PH1, PH3	Design Competence, Cultural Competence, Critical Thinking
Create a digital workflow that produces consistent, predictable results from capture to the final edited image.	Student's work illustrates a digital workflow that synthesizes the ability to produce consistent, predictable results from capture to the final edited image.	Student work shows a digital workflow that demonstrates the ability to produce consistent, predictable results from capture to the final edited image.	Student work implies a digital workflow that infers a developing ability to produce consistent, predictable results from capture to the final edited image.	Student work does not demonstrate a digital workflow that produces consistent, predictable results from capture to the final edited image.	PH1, PH3	Design Competence, Cultural Competence, Critical Thinking