

PH 1000 - SURVEY OF PHOTOGRAPHY

Credits: 3

In this freshman-level course, students will begin to explore the possibilities of the photographic industry. A variety of photographic career paths will be explored through lectures, research, writing, and photographic assignments. Students will begin to discover how each genre of photography might direct their work and affect their lifestyles.

Prerequisites: None

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Demonstrate the ability to conduct academic research through the writing of research papers and essays.	Work illustrates the ability to conduct academic research through the writing of research papers and essays.	Work demonstrates the ability to conduct academic research through the writing of research papers and essays.	Work recognizes the ability to conduct academic research through the writing of research papers and essays with room for improvement.	Work fails to demonstrate the ability to conduct academic research through the writing of research papers and essays.	PH4, PH5	Communication Competency, Critical Thinking
Apply an understanding of the photography industry through the creation of images that fit specific genres.	Work demonstrates a professional understanding of the photography industry through the creation of images that fit specific genres.	Work applies an understanding of the photography industry through the creation of images that fit specific genres.	Work attempts to demonstrate an understanding of the photography industry through the creation of images that fit specific genres with with noticeable shortcomings.	Work fails to demonstrate an understanding of the photography industry through the creation of images that fit specific genres.	PH1, PH2, PH4, PH5	Design Competence, Communication Competence, Critical Thinking, Cultural Competence
Demonstrate the ability to critically evaluate images, and identify their genre and target audience, through written responses.	Work illustrates the ability to critically evaluate images, and identify their genre and target audience, through thoughtful written responses.	Work demonstrates the ability to critically evaluate images, and identify their genre and target audience, through written responses.	Work attempts to critically evaluate images, and identify their genre and target audience, through written responses with significant room for improvement.	Work fails to demonstrate the ability to critically evaluate images, and identify their genre and target audience, through written responses.	PH3, PH6	Critical Thinking, Cultural Competence