

GD 4990 - GRAPHIC DESIGN GRADUATION PORTFOLIO

Credits: 3

The designer's portfolio of work is the employer's primary tool for assessing the skills and talents of a prospective employee. The portfolio is the art student's most important asset in successfully gaining employment upon graduation. Portfolio class explores these issues as well as what constitutes a professional-looking portfolio, who should see it, and how to arrange appointments. Instructors assist the students in selecting artwork for refinement and inclusion in the portfolio and in assembling the portfolio for maximum effect.

Prerequisites: GD 4980 - Senior Graphic Design Seminar and must be a senior in their last semester

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Create a professional portfolio.	Creates and implements a professional portfolio.	Creates a professional portfolio.	Creates a portfolio.	Does not create a portfolio.	GD-1, GD-2, GD-4, GD-5, GD-6, GD-7, GD-8, GD-9, GD-11	Cultural Competence, Communication Competence, Design Competence, Critical Thinking
Evaluate and critique professional portfolios	Identifies and communicates numerous examples of professional portfolios.	Identifies and communicates examples of professional portfolios.	Identifies and communicates numerous examples of professional portfolios.	Cannot identify and communicate examples of professional portfolios.	GD-1, GD-2, GD-4, GD-6, GD-7, GD-8, GD-9, GD-10, GD-11	Design Competence, Critical Thinking
Create a personal brand and identity system.	Successfully creates and implements a personal brand and identity system.	Successfully creates a personal brand and identity system.	Somewhat successfully creates a personal brand and identity system.	Does not create a personal brand and identity system.	GD-1, GD-2, GD-4, GD-5, GD-6, GD-7, GD-8, GD-9, GD-11	Cultural Competence, Communication Competence, Design Competence, Critical Thinking