EMDT 5110: Digital Storytelling

Credits: 3

This course explores the elements of digital storytelling and the concept of visual literacy. Students are introduced to a variety of content creation techniques that enhance the meaning and message of instructional materials. In addition to basic production considerations, students focus on crafting a compelling narrative, with a strong, consistent visual aesthetic and auditory experience. Students will also focus on best practices for engaging learners in digital storytelling to demonstrate their understanding of content. Students engage in project-based learning activities to produce content and assets for their educational portfolio, which serves as an applied demonstration of their knowledge and skill in visual storytelling and the storytelling process. Upon successful completion of this course, students will demonstrate expertise in creating digital stories and using digital storytelling with learners.

Prerequisites: None

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Identify key elements in a film or visual story	Learner can identify advanced narrative techniques in a film or visual story as well as explain how to apply them to instuctional situations.	Learner can identify narrative techniques in a film or visual story as well as explain how to apply them to instructional situations.	Learner can identify narrative techniques in a film or visual story.	Learner cannot reliably identify narrative techniques in a film or visual story.	EMDT 4	Design competence
Utilize pre-production writing tools and planning resources	Learner can effectively employ pre-production writing tools and planning resources such as storyboards, story mapping, and plot maps. Learner can apply elements of genre to provide context for their digital storytelling effort. Pre-production process demonstrates exceptional creativity and critical thinking.	Learner can employ pre-production writing tools and planning resources such as storyboards, story mapping, or plot maps. Pre-production process demonstrates creativity and critical thinking.	Learner can employ basic pre-production writing tools and planning resources such as storyboards, story mapping, or plot maps.	Learner does not demonstrate skills in pre-production writing tools and planning resources.	EMDT 1	Design competence
Employ proper production and editing techniques	Learner can effectively employ production and editing techniques to produce impressive video content. Production and editing process demonstrates exceptional creativity and critical thinking. Final product adheres to media editing standards such as a clear, well-lit picture, thoughtful visual composition, clear audio, appropriate music, and strong pacing.	Learner can effectively employ production and editing techniques to produce strong video content. Production and editing process demonstrates creativity and critical thinking. Final product adheres to media editing standards such as a clear, well-lit picture, thoughtful visual composition, clear audio, appropriate music, and strong pacing.	Learner attempts to employ production and editing techniques to produce strong video content. Final product mostly adheres to media editing standards such as a clear, well-lit picture, thoughtful visual composition, clear audio, appropriate music, and strong pacing.	Learner is unable to employ production and editing techniques to produce strong video content. Final product is missing at least one media editing standards such as a clear, well-lit picture, thoughtful visual composition, clear audio, appropriate music, or strong pacing.	EMDT 1	Design competence
Create a compelling digital story with rich visuals and sound	Digital story demonstrates exceptional creativity and critical thinking as well as an in-depth understanding of video production techniques. Product would support student learning through rich visuals, supporting sound, and a strong narrative combined with a clear instructional purpose.	Digital story demonstrates creativity and critical thinking as well as an understanding of video production techniques. Product would support student learning through rich visuals, supporting sound, and a strong narrative.	Digital story demonstrates a basic understanding of video production techniques. Product would support student learning through visuals, sound, and a narrative.	Digital story does not demonstrate a basic understanding of video production techniques or product would not support student learning.	EMDT 1	Design competence
Apply strategies for creating digital stories with learners	Digital story lesson plans and assessments demonstrate exceptional skill in creative design, critical thinking, and technological applications. Learner-created assessments are both valid and reliable measures of student learning.	Digital story lesson plans and assessments demonstrate skill in creative design, critical thinking, and technological applications.	Digital story lesson plans and assessments demonstrate basic skill in creative design, critical thinking, or technological applications.	Digital story lesson plans and assessments do not demonstrate basic skill in creative design, critical thinking, or technological applications.	EMDT 5	Design competence