

FS 3000 - FASHION DESIGN JUNIOR PORTFOLIO REVIEW

Credits: 0

Students who have completed 60 - 90 credit hours are required to develop and present a professional portfolio of work to ensure they are progressing adequately in the Fashion Design program. Students will learn the art of curating and editing their portfolios, refining page design, and enhancing layout and composition to best represent their vision as a designer. Further development of professional practices includes personal brand development to enhance resume, cover letter, and business card design. Students will be introduced to social media, marketing and promotions, and website development to prepare them for internship and employment opportunities. This review is designed to identify strengths and weaknesses in visual communication and to assess senior level preparedness.

Prerequisites: completion of 60+ credit hours and must complete this course before completing 90 credits, FS 2301 - Fashion Design Sophomore Portfolio Review.

Notes: This course is Pass/Fail

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Create a junior-level portfolio of course projects using appropriate tools and technology.	Student work displayed an excellent degree of competence in creating a junior-level portfolio.	Student work displayed a satisfactory degree of competence in creating a junior-level portfolio.	Student work displayed a limited degree of competence in creating a junior-level portfolio.	Student work displayed no degree of competence in creating a junior-level portfolio.	FS4, FS5	Critical Thinking, Cultural Competence, Design Competence, Communication Competence
Analyze previous portfolio content and design to improve layout and formatting, project sequencing, and overall visual presentation toward the further development of a professional and personal style.	Student work displayed an excellent degree of competence in analyzing and elevating visual portfolio presentation.	Student work displayed a satisfactory degree of competence in analyzing and elevating visual portfolio presentation.	Student work displayed a limited degree of competence in analyzing and elevating visual portfolio presentation.	Student work displayed no degree of competence in analyzing and elevating visual portfolio presentation.	FS6	Critical Thinking, Communication Competence, Design Competence, Cultural Competence
Develop promotional materials and strategies to market oneself as a designer.	Student work displayed an excellent degree of competence in developing promotional materials and strategies.	Student work displayed a satisfactory degree of competence in developing promotional materials and strategies.	Student work displayed a limited degree of competence in developing promotional materials and strategies.	Student work displayed no degree of competence in developing promotional materials and strategies.	FS5	Design Competence, Cultural Competence, Critical Thinking
Develop professional practices to confidently pursue and/or create job opportunities.	Student work displayed an excellent degree of competence in developing professional practices.	Student work displayed a satisfactory degree of competence in developing professional practices.	Student work displayed a limited degree of competence in developing professional practices.	Student work displayed no degree of competence in developing professional practices.	FS1, FS6	Critical Thinking, Communication Competence, Design Competence, Cultural Competence