

AN 2350 - SCRIPTWRITING FOR ANIMATION

Credits: 3

In this sophomore-level course, students work in a rigorous atmosphere of round-table critique to develop stories and scripts for animation. Assignments involve treatments, rough drafts, revisions, and a final draft for each project. The lecture component includes a thorough investigation of film genres in animation, including select film viewings and readings of produced scripts. Upon successful completion of the course, students will have written at least three scripts for original, short-form animated films.

Prerequisites: AG 1110 - Introduction to Animated Storytelling

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Create three scripts suitable for animation production.	<ol style="list-style-type: none"> 1. Masterful use of the elements of dramatic writing 2. Characters are highly developed, non-didactic, and carry subtext 3. Creative and intelligent design in Plot structure 4. All events are powerfully integral to integrity of story 5. Plot points are exquisitely timed and executed 	<ol style="list-style-type: none"> 1. Elements of dramatic writing are present 2. Character development and motivations are adequately developed 3. Plot is clear and cohesive 4. All events in the Plot are necessary to the integrity of the story 5. Plots Points are evident. 	<ol style="list-style-type: none"> 1. Elements of dramatic writing (such as Exposition, Rising Action, Climax, and Resolution) are incomplete or missing 2. Character development is unclear 3. Plot is ambiguous 4. All events in the Plot are not necessary to the integrity of the story 5. Some or all Plot points are absent 	<ol style="list-style-type: none"> 1. Missing or unfinished scripts 	AN2-3D + GA: 1, 3, 5, 6, 7, 8	<p>Design Competence</p> <p>Communication Competence</p> <p>Critical Thinking</p>
Apply industry-standard script writing formats.	<ol style="list-style-type: none"> 1. Formatting conventions are perfectly executed 2. Grammar and spelling errors do not exist 3. Abbreviations and other scriptwriting lingo are correctly used 	<ol style="list-style-type: none"> 1. Knowledge of script formatting is adequate 2. Spell checker is used 3. Abbreviations are correctly used most of the time 	<ol style="list-style-type: none"> 1. Inadequate or awkward formatting conventions 2. Does not use spell-check 3. Ignores camera and other directorial abbreviations 	<ol style="list-style-type: none"> 1. Does not use industry standard script formatting in final document 	AN2-3D + GA: 1, 2, 3, 6, 7	<p>Design Competence</p> <p>Communication Competence</p> <p>Critical Thinking</p>
Demonstrate an understanding of Story concept, Pitch, and the principles of narrative style, technique, and visual structure in script writing.	<ol style="list-style-type: none"> 1. Excellent preparation – Story can be delivered without the use of the script 2. Voice acting, pitch, and mood accentuate the presentation and drama of the story 3. Uses audio and Visual props (such as an "Animation Bible" or other collection of materials) to aid in selling the story 	<ol style="list-style-type: none"> 1. Good preparation 2. Presentation is clear and understandable 3. Confident presentation 4. Demonstrates a basic understanding of story 	<ol style="list-style-type: none"> 1. Lacks preparation 2. Inaudible some or all of the time 3. Unsure of story 4. Lacks confidence in story 	<ol style="list-style-type: none"> 1. No delivery (includes an incomplete or last-minute preparation and delivery) 	AN2-3D + GA 1, 2, 3, 5, 6, 7, 8	<p>Design Competence</p> <p>Communication Competence</p>
Analyze and evaluate scripts for cinematic and dramatic quality.	<ol style="list-style-type: none"> 1. Provides meaningful, industry-based analyses and critiques during peer reviews 2. Applies peer review to own script editing 	<ol style="list-style-type: none"> 1. Provides thoughtful analyses and critiques during peer reviews 2. Applies limited peer review to own script editing 	<ol style="list-style-type: none"> 1. Provides little meaningful critique during the review process 2. Applies little or no peer review to own script editing 	<ol style="list-style-type: none"> 1. Does not engage in the review process 	AN2-3D + GA 1, 2, 3, 4, 5, 7, 8	<p>Communication Competence</p> <p>Critical Thinking</p>