

AN 2310 - CREATIVE VISUALIZATION

Credits: 3

In this sophomore-level studio course, students develop imaginative concepts, using the language of film and animation, through the storyboard and animatic process. Students illustrate animated story ideas, focusing on expressive character development, layout and set design. Upon successful completion of this course, students will be capable of using storyboarding and animatic process to visualize animated story ideas, utilizing elements of composition, camera angles, continuity, character and motion dynamics.

Prerequisites: AG 1110 - Introduction to Animated Storytelling

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Recognize the fundamental principles of storyboarding.	Work demonstrates an understanding and implementation of storyboarding principles. The work excels at delivering a narrative using advanced principles and technical camera work and rendering.	Work demonstrates an understanding and implementation of storyboarding principles at an acceptable level.	Work demonstrates an understanding and implementation of storyboarding principles but some terms and principles are implemented inappropriately.	Work does not demonstrate an understanding of or implementation of storyboarding principles at an acceptable level.	AN2D-3, AN2D-5, AN2D-7,	Communication Competence Critical Thinking
Implement dynamic use of camera angles and shots to communicate emotional tone of scenes. Utilize expressive character posing and acting.	Camera work and character posing is exemplary using dynamic camera angles and moves and character poses that emphasize action and motion.	Narrative emphasis is present and camera work and character posing is at a minimum level for portfolio work	Narrative emphasis is present but camera work and or character posing is not at the level to be acceptable as portfolio work, additional polish is needed.	Narrative emphasis is not present and camera work and character posing is incoherent.	AN2D-3, AN2D-5, AN2D-8	Communication Competence Critical Thinking Design Competence
Transform written scripts into storyboards, utilizing visual storytelling techniques to capture the tone of the scene or sequence.	The flow and pacing of the boards is exceptional and excels in communicating the narrative with complex camera work and polished renderings.	Written script has been translated such that the flow and pacing of the boards is appropriate and succeeds in communicating the narrative and the rendering of the boards is appropriate for portfolio work.	Written script has been translated but the flow and pacing of the boards does not fully succeed in communicating the narrative. The rendering of the boards is below the level acceptable for portfolio work.	Written script has not been successfully translated causing the flow and pacing of the boards to be confusing or incomprehensible and the rendering of the panels is below acceptable levels.	AN2D-3, AN2D-5, AN2D-6, AN2D-7, AN2D-8	Design Competence Critical Thinking Communication Competence Cultural Competence
Execute boards following the rules of visual and narrative continuity.	Continuity is apparent in the boards and there are no passages that cause confusion.	Continuity is apparent in the boards and there are no or few passages that cause confusion.	Continuity is not fully apparent in the boards and there are several passages that cause confusion.	Continuity is not apparent in the boards and cause confusion.	AN2D-1, AN2D-2, AN2D-3, AN2D-5, AN2D-6, AN2D-8	Design Competence Critical Thinking Communication Competence Cultural Competence