

AG 3131 - BUSINESS ETHICS + COPYRIGHT

Credits: 3

In this junior-level course, students learn about business practices in the animation and game industry, including business organization and operation as employer or employee, studio specialist, or freelance generalist. Current and historic developments in copyright law are studied, as well as issues of ethics. Upon successful completion of this course, students perform a self-evaluation of their skills through the lens of the reality of the business world, and assess their expectations for a career in their chosen discipline. Students demonstrate the realities of the budgeting process, the procedures for legal use and protection of copyright, and an understanding of the ethical uses of this art form.

Prerequisites: Completion of 90+ credit hours.

Notes: (Formerly AN 4130)

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Complete the required IRS forms for freelance and contract work.	NA	All forms are completed and accurate for filing	Forms are not complete and have inaccurate entries or missing information.	Forms are not complete	AN2D-1 AN2D-2 AN2D-3 AN2D-4 AN2D-6	Design Competence Critical Thinking Cultural Competence Communication Competence Critical Thinking
Create a complete, concise resume consisting of objective, education, skills and achievements or awards.	Resume is complete with all relevant information included. Grammar and spelling errors do not exist. Additional thought was giving to presentation and design.	Resume is complete with all relevant information included. Grammar and spelling errors do not exist.	Resume is mostly complete some relevant information was not included and/or there are some grammatical and spelling errors	Resume is incomplete. All information is not present and/or there are numerous grammatical and spelling errors.	AN2D-1 AN2D-3 AN2D-4 AN2D-6	Design Competence Critical Thinking Cultural Competence Communication Competence Critical Thinking
Create a cover letter demonstrating career goals and objectives, including a statement of business ethics, using clear and concise grammar and industry verbiage.	Cover Letter is complete with all relevant information included. Grammar and spelling errors do not exist. Additional thought was giving to presentation and design.	Cover Letter is complete with all relevant information included. Grammar and spelling errors do not exist.	Cover Letter is mostly complete some relevant information was not included and/or there are some grammatical and spelling errors	Cover Letter is incomplete. All information is not present and/or there are numerous grammatical and spelling errors.	AN2D-1 AN2D-3 AN2D-4 AN2D-6	Design Competence Critical Thinking Cultural Competence Communication Competence Critical Thinking
Complete Personal Annual Budget based on a possible entry-level job after graduation.	NA	Personal Annual Budget is complete with all relevant information included and all expenses accounted for.	Personal Annual Budget is incomplete some relevant information is missing and/or some expenses are not accounted for.	Personal Annual Budget is not complete some relevant information is missing and expenses are not accounted for.	AN2D-1 AN2D-2 AN2D-4 AN2D-6	Design Competence Critical Thinking Cultural Competence Communication Competence Critical Thinking