

# PH 3750 - FASHION PHOTOGRAPHY

Credits: 3

The hallmark of fashion portraiture is the communication of fashion genres within the context of making editorial photographs. In this course, students will acquire expertise in the area of highly visible photographic assignments, reference the context of working within an editorial environment, research and discuss the development and evolutionary histories of fashion work as it pertains to photographing fashion models in public spaces. Through assignment-based projects, students will have added important logistical components to their skill sets including relevant fashion strategies; problem-solving unique situations while photographing models in public spaces, and understand the magazine and publishing industries importance in fashion work.

Prerequisites: PH 2500 - Lighting II: Location

Notes: e.g. New Course in 2020-21 Curriculum

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Research, discuss and create a logistical plan for a fashion assignment.	Student's work synthesizes the ability to research, discuss and create a logistical plan for a fashion assignment.	Student's work demonstrates the ability to research, discuss and create a logistical plan for a fashion assignment.	Student's work implies a developing ability to research, discuss and create a logistical plan for a fashion assignment.	Student's work fails to demonstrate the ability to research, discuss and create a logistical plan for a fashion assignment.	PH3, PH4, PH6	Communication Competence, Cultural Competence, Critical Thinking
Apply skills in body language and posing as it applies to fashion photography.	Student's work illustrates advanced ability to apply advanced skills in body language and posing as it applies to fashion photography.	Student's work demonstrates the ability to apply skills in body language and posing as it applies to fashion photography.	Student's work suggests a developing ability to apply skills in body language and posing as it applies to fashion photography.	Student's work does not demonstrate the ability to apply skills in body language and posing as it applies to fashion photography.	PH1, PH2, PH3	Design Competence, Communication Competence, Cultural Competence, Critical Thinking
Create and apply fashion narrative concepts.	Student has shown the ability to synthesize and apply advanced fashion narrative concepts.	Student has shown the ability to create and apply fashion narrative concepts.	Student has implied a developing ability to create and apply fashion narrative concepts.	Student has not shown the ability to create and apply fashion narrative concepts.	PH1, PH2, PH3	Design Competence, Communication Competence, Cultural Competence, Critical Thinking
Apply skills in communication within the context of fashion and lifestyle magazines.	Student work illustrates the ability to formulate and apply advanced skills in communication within the context of fashion and lifestyle magazines.	Student work demonstrates the ability to apply skills in communication within the context of fashion and lifestyle magazines.	Student work infers a developing ability to apply skills in communication within the context of fashion and lifestyle magazines.	Student work fails to demonstrate the ability to apply skills in communication within the context of fashion and lifestyle magazines.	PH1, PH2, PH3, PH4, PH5, PH6	Design Competence, Communication Competence, Cultural Competence, Critical Thinking