

## ART 2100 Professional Practice Survey: Voice + Vision

This course introduces students to careers in Fine Arts. Students will examine the nuanced life of an artist through field trips, guest speakers, connecting with professionals, and guided research. Guest speakers include working artists, art administrators, gallery directors, small business owners, and non-profit organizations. Students will also explore short and long term goal setting, portfolio development, documenting artworks, public speaking, applying to opportunities, and defining personal success in a creative field. Upon completion of this course, students will develop a sophomore portfolio for faculty review and create actionable steps to reach their individual goals.

Credits: 3

Prerequisites: Completion of 36+ credit hours.

Notes: This course includes sophomore portfolio review.

Course Learning Outcomes	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Define measurable goals for career growth.	Sets clear short-term and long-term educational and professional goals, and clearly defines steps towards achieving the goals based on a plan that integrates curricular and co-curricular experiences.	Sets short-term and long-term educational and professional goals, and defines some action steps to achieving them. Student understands connection between curricular/co-curricular experiences as a pathway to future goals.	Begins to develop short-term and long-term educational and professional goals. Begins to create an action plan though steps are undefined. There is some connection between curricular/co-curricular experiences and the pathway to future goals.	Does not set short-term or long-term educational and professional goals. Does not make the connection between curricular/co-curricular experiences and the pathway to future goals.	FA1, FA4	Critical Thinking, Communication Competence
Practice written and public speaking skills for a variety of communication contexts.	Consistently and thoroughly demonstrates the ability to speak and write in a variety of communication contexts.	Demonstrates the ability to speak and write in many communication contexts.	Demonstrates the ability to speak and write in some of communication contexts, though the content is sometimes unclear or requires more specificity.	Does not demonstrate the ability to speak and write in a variety of communication contexts. Communication is constantly unclear and is not specific.	FA1, FA4	Critical Thinking, Communication Competence
Research opportunities that expand career growth by applying to calls for submissions.	Thoroughly documents researched growth opportunities and engages in these events through application, participation, or attending industry talks.	Documents researched growth opportunities and engages in most events through application, participation, or attending industry talks.	Some growth opportunities are researched and documented. Some engagement in observed such as attending, events, applying to opportunities, participation, or attending industry talks.	Does not demonstrate a commitment to researched growth opportunities and few to none are documented. Engagement in events, opportunities and industry talks is not observed.	FA1, FA4	Critical Thinking, Communication Competence
Compose a portfolio of work for the sophomore level.	Student is able to evaluate progress of work presented in the portfolio through a well documented portfolio and a clear explanation of work presented.	Student is able to deduce progress of work presented in the portfolio through a documented portfolio and an explanation of work presented.	Student is able to examine progress of work presented in the portfolio through a documented portfolio and an explanation of work presented. Documentation and writings regarding work needs further mentoring.	Student is not able to examine progress of work presented in the portfolio through a documented portfolio and an explanation of work presented. Documentation and writings regarding work is poor.	FA1, FA2, FA4	Design Competency and Communication Competency