IL 2575 Illustration I

In this foundational illustration course, students learn to apply their problem-solving skills to make narrative illustrations in various media, such as pen and ink and cut-paper. Students are challenged to develop finished illustrations through a process of ideation, the use of reference photos, and figure/ground relationships that direct the meaning of the work. This course emphasizes the importance of value structure to create effective design, mood, lighting, and storytelling. Upon successful completion, students will have knowledge of how professional quality illustrations are produced. Students will render their ideas as finished works of art.

Prerequisites: IL 1200 - Freshman Drawing Portfolio Review for Illustrators or ILD 1010 - Fundamentals of Illustrative Design

Notes: (Formerly IL. 2570 Basic Illustration)

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not Meeting	Corresponding Program Learning Outcomes	Institutional Outcomes
Use basic photography skills to control lighting, direct the subject, and shoot helpful reference photos for an illustration.	Image shows excellent choices and thought behind the photograph to reflect the intended element, principle, or technique.	Image shows clear and effective choices and thought behind the photograph to reflect the intended element, principle, or technique.	Image shows less effective choices and thought behind the photograph to reflect the intended element, principle, or technique.	Photograph does not relfect the intended element, principle, or technique. Assignment goals were not met.	Technical Skills	Critical Thinking Competence
Apply the principles of Notan (value structure) for effective design, mood, lighting, and storytelling.	Work is highly effective in creating a mood, communicating form, and telling a story with value.	Work is effective in creating a mood, communicating form, and telling a story with value.	Work is less effective in creating a mood, communicating form, and telling a story with value.	Work is not effective in creating a mood, communicating form, and telling a story with value.	Value + Drawing Skills, Storytelling + Communication	Design Competence, Communication Competence
Manipulate the shapes, lines, and elements of a composition to communicate the emotional impact of the story.	The composition is highly effective in communicating the feeling or impact of the story.	The composition is effective in communicating the feeling or impact of the story.	The composition is less-effective in communicating the feeling or impact of the story.	The composition is not effective in communicating the feeling or impact of the story.	Storytelling + Communication, Composition	Design Competence, Communication Competence
Design images using Figure / Ground tonal separation and silhouette.	The use of figure / ground and silhouette creates a highly effective hierarchy to support the story.	The use of figure / ground and silhouette creates an effective hierarchy to support the story.	The use of figure / ground and silhouette creates a less-effective hierarchy to support the story.	The use of figure / ground and silhouette creates an ineffective hierarchy to support the story.	Composition	Design Competence, Communication Competence