FS 1000 - FASHION INDUSTRY SURVEY

Credits: 3

This course provides an introduction and overview of the fashion industry from concept to consumption. Students will analyze the consumer and learn about the social and economic impact of the fashion industry. Students will also explore the roles and responsibilities of global stakeholders within the product lifecycle and along the supply chain, including design, merchandising, product development, sourcing and production, and retailing and promotions. Upon successful completion of this course, students will demonstrate an understanding of the foundational and operational aspects of the global fashion industry while looking into the future with social and ethical awareness.

Note: changing from Lecture to Studio 23-24

Prerequisites: none

Notes: (Formerly FS 1210 Fashion Industry Survey)

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Describe the functions and processes of the fashion product lifecycle and key stakeholders in the global supply chain.	Student work displayed an excellent degree of competence in understanding the functions and processes of the fashion product lifecycle.	Student work displayed a satisfactory degree of competence in understanding the functions and processes of the fashion product lifecycle.	Student work displayed a limited degree of competence in understanding the functions and processes of the fashion product lifecycle.	Student work displayed no degree of competence in understanding the functions and processes of the fashion product lifecycle.	FS2, FS5	Critical Thinking, Cultural Competence, Design Competence
Use the proper fashion industry vocabulary and terminologies.	Student work displayed an excellent degree of competence in using proper fashion industry vocabulary and terminologies.	Student work displayed a satisfactory degree of competence in using proper fashion industry vocabulary and terminologies.	Student work displayed a limited degree of competence in using proper fashion industry vocabulary and terminologies.	Student work displayed no degree of competence in using proper fashion industry vocabulary and terminologies.	FS1, FS3	Critical Thinking, Cultural Competence, Design Competence
Assess the importance of market trends and changes in consumer behaviors.	Student work displayed an excellent degree of competence in understanding market trends and consumer behaviors.	Student work displayed a satisfactory degree of competence in understanding market trends and consumer behaviors.	Student work displayed a limited degree of competence in understanding market trends and consumer behaviors.	Student work displayed no degree of competence in understanding market trends and consumer behaviors.	FS1, FS2	Critical Thinking, Cultural Competence, Design Competence
Explain the effects of marketing and promotion to the end user.	Student work displayed an excellent degree of competence in understanding marketing and promotion to the end user.	Student work displayed a satisfactory degree of competence in understanding marketing and promotion to the end user.	Student work displayed a limited degree of competence in understanding marketing and promotion to the end user.	Student work displayed no degree of competence in understanding marketing and promotion to the end user.	FS1	Critical Thinking, Cultural Competence, Design Competence
Communicate an awareness of social and ethical issues and practices in the fashion industry.	Student work displayed an excellent degree of competence in developing awareness of social and ethical issues and practices in the fashion industry.	Student work displayed a satisfactory degree of competence in developing awareness of social and ethical issues and practices in the fashion industry.	Student work displayed a limited degree of competence in developing awareness of social and ethical issues and practices in the fashion industry.	Student work displayed no degree of competence in developing awareness of social and ethical issues and practices in the fashion industry.	FS2	Critical Thinking, Cultural Competence, Design Competence