

GD 3900 - SPECIAL TOPICS IN GRAPHIC DESIGN

Credits: 3

This elective course open to juniors and seniors examines specific topics not otherwise covered in the Graphic Design curriculum. Specific topics and faculty will be announced prior to registration. Students will work towards a keystone project that encompasses the topic at hand.

Prerequisites: Completion of 60+ credits and approval of department Chair

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Create visual form in response to communication problems.	Student excels at creating visual form in response to communication problems.	Student creates visual form in response to communication problems.	Student partially creates visual form in response to communication problems.	Student fails to create visual form in response to communication problems.	GD-1, GD5, GD-6, GD-7	Cultural Competence Design Competence Communication Competence Critical Thinking
Apply principles of visual organization/composition and information hierarchy.	Student excels at applying the principles of visual organization/composition and information hierarchy.	Student applies the principles of visual organization/composition and information hierarchy.	Student partially applies the principles of visual organization/composition and information hierarchy.	Student fails apply the principles of visual organization/composition and information hierarchy.	GD-5	Design Competence
Use industry based tools in the creation, reproduction, and distribution of visual messages.	Student excels at using industry based tools in the creation, reproduction, and distribution of visual messages.	Student uses industry based tools in the creation, reproduction, and distribution of visual messages.	Student partially uses industry based tools in the creation, reproduction, and distribution of visual messages.	Student does not use industry based tools in the creation, reproduction, and distribution of visual messages.	GD-7	Design Competence Communication Competence
Solve communication problems through visual design.	Student excels at solving communication problems through visual design.	Student solves communication problems through visual design.	Student partially solves communication problems through visual design.	Student is unable to solve communication problems through visual design.	GD-1, GD5, GD-6, GD-7	Cultural Competence Design Competence Communication Competence Critical Thinking
Apply research, information gathering and analysis to generate alternative solutions.	Student excels at applying research, information gathering and analysis in order to generate alternative solutions.	Student applies research, information gathering and analysis to generate alternative solutions.	Student partially applies research, information gathering and analysis to generate alternative solutions.	Student is unable to apply research, information gathering and analysis to generate alternative solutions.	GD-2, GD-3, GD-4	Cultural Competence Communication Competence Critical Thinking