

# IL 1225 FUNDAMENTALS OF ILLUSTRATION

This freshman-level course deepens and reinforces a student's understanding of the fundamentals of Illustration. Through a series of projects, research, and experiences students develop greater technical, creative, and visual abilities. This course is designed to challenge students as they develop high levels of technical ability in drawing, rendering, surface preparation, control of the medium, and presentation. Creative ability is increased as students develop extensive strategies for ideation, understand context and meaning, and go beyond reference to create unique ideas and images. Finally, students expand their visual knowledge by developing the ability to write about visual work, employ visual thinking strategies, and recognize (and create) effective design. Upon successful conclusion of this course, students will have established a solid foundation of the technical, creative, and visual skills of an illustrator.

*Prerequisites: none*

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not Meeting	Corresponding Program Learning Outcomes	Institutional Outcomes
Develop technical ability in drawing, rendering, and presentation.	Demonstrates high levels of control in drawing, the ability to render with the medium, and to present the work in a professional way.	Demonstrates an appropriate level of technical ability in drawing, rendering, and presentation.	The work exhibits a developing ability to control the drawing and the medium; professionalism in presentation is poorly considered.	Fails to demonstrate technical ability in drawing, rendering, and presentation.	Drawing Skills, Professional Practice, Media Skills	Design Competence
Implement the design process and ideation strategies to develop well-designed ideas.	Employs the design process and ideation strategies in a highly effective way, producing excellent visual ideas.	Employs the design process and ideation strategies in an effective way, producing average visual ideas.	Demonstrates difficulty in employing an effective process or strategy, producing under-developed visual ideas.	Fails to employ an effective design process in the development of visual ideas.	Critical Thinking, Composition Theory, Communication & Storytelling	Critical Thinking Competence, Design Competence
Expand visual knowledge and the ability to recognize effective design.	Demonstrates an expanded visual vocabulary and knowledge of effective principles of design.	Demonstrates an average visual vocabulary and knowledge of effective principles of design.	Demonstrates a limited visual vocabulary and knowledge of effective principles of design.	Demonstrates very little visual vocabulary and knowledge of effective principles of design.	Critical Thinking, Composition Theory	Critical Thinking Competence, Design Competence