

## FS 3140 Fashion Communication + Presentation

Credits: 3

In this course, students continue the experimentation process of visual communication and narrative storytelling while exploring various presentation approaches that provide visual impact and functionality. Through exploration and play, students will identify the role fashion illustrations play in visually communicating their collection while mastering a range of hand and digital art techniques and design strategies. Students will apply the art of communicating their ideas both artistically and technically to their fashion lineup and presentation. In showcasing illustrations, within the collection and project format, students will understand the function and purpose of effective collection planning strategies and professional presentation.

Prerequisites: FS 1140 Fashion Figure + Communication

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Apply a variety of hand and digital techniques, tools and strategies available for visual communication and presentation.	Student work displayed an excellent degree of applying a variety of hand and digital techniques, tools and strategies available for visual communication and presentation.	Student work displayed a satisfactory degree of applying a variety of hand and digital techniques, tools and strategies available for visual communication and presentation.	Student work displayed a limited degree of applying a variety of hand and digital techniques, tools and strategies available for visual communication and presentation.	Student work displayed no degree of applying a variety of hand and digital techniques, tools and strategies available for visual communication and presentation.	FS4	Critical Thinking, Communication Competence, Design Competence
Explore advanced methods and approaches in developing strong fashion illustrations and formatting.	Student work displayed an excellent degree of exploring advanced methods and approaches in developing strong fashion illustrations and formatting.	Student work displayed a satisfactory degree of exploring advanced methods and approaches in developing strong fashion illustrations and formatting.	Student work displayed a limited degree of exploring advanced methods and approaches in developing strong fashion illustrations and formatting.	Student work displayed no degree of exploring advanced methods and approaches in developing strong fashion illustrations and formatting.	FS2, FS5	Design Competence, Cultural Competence, Critical Thinking
Integrate 3D technology for croquis and collection presentations.	Student work displayed an excellent degree of integrating 3D technology for croquis and collection presentations.	Student work displayed a satisfactory degree of integrating 3D technology for croquis and collection presentations.	Student work displayed a limited degree of integrating 3D technology for croquis and collection presentations.	Student work displayed no degree of integrating 3D technology for croquis and collection presentations.	FS3, FS4, FS5	Critical Thinking, Communication Competence, Design Competence
Master the use of a sketchbook to effectively improve research, rendering and observational skills and for collection building.	Student work displayed an excellent degree of mastering the use of a sketchbook.	Student work displayed a satisfactory degree of mastering the use of a sketchbook.	Student work displayed a limited degree of mastering the use of a sketchbook.	Student work displayed no degree of mastering the use of a sketchbook.	FS5	Design Competence, Cultural Competence, Critical Thinking
Demonstrate effective and professional written and oral communication skills.	Student work displayed an excellent degree of demonstrating effective and professional written and oral communication skills.	Student work displayed a satisfactory degree of demonstrating effective and professional written and oral communication skills.	Student work displayed a limited degree of demonstrating effective and professional written and oral communication skills.	Student work displayed no degree of demonstrating effective and professional written and oral communication skills.	FS6	Critical Thinking, Communication Competence, Design Competence, Cultural Competence