

IL 2575 Illustration I

This course is the foundation illustration course. Students learn to apply their problem-solving skills to make narrative illustrations in various media, such as pencil, pen and ink, scratchboard, charcoal and watercolor. Students are challenged to develop finished illustrations through a series of preliminary drawings, which analyze and direct the meaning of the work. Projects challenge the student's ability to create pictures that communicate to a mass audience with impact and style. Upon completion of this course, students will have the knowledge of how professional quality illustrations are produced. They will have an understanding of how to produce preliminary sketches and to develop conceptual solutions. Students will comprehend the methods and steps required in successful compositional arrangements. They will be able to take their ideas and fully render them as a finished work of art.

Prerequisites: IL 1225 - Fundamentals of Illustration or IL 1200 Freshman Drawing Portfolio for Illustrators

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not Meeting	Corresponding Program Learning Outcomes	Institutional Outcomes
Apply problem solving methodology such as the use of thumbnails, visual reference, research and ideation to convey a story to an audience.	Uses all preparatory solving methodologies to create an artwork that demonstrates enhance storytelling techniques to convey a story to an audience.	Shows a competent, average ability to use preparatory means to convey a story to an audience.	Demonstrates a marginal, but inconsistent job of storytelling. The work needs improvement to convey a story to the audience.	Fails to meet outcomes of storytelling, inadequately using preparatory devices such as thumbnails, visual reference, research, and ideation to convey the story to an audience.	Professional Practice, Storytelling & Communication, Drawing	All Institutional Outcomes
Demonstrate effective use of compositional devices and techniques in creating unique narrative illustrations.	Work exceeds expectations in the deliberate use of compositional devices and techniques, carefully and persuasively employing them.	Fulfills expectations in the deliberate use of compositional devices and techniques, consistently and competently employing them.	Beginning level of demonstrating the use of compositional device or techniques. The work needs improved employment of such devices.	Deficient in demonstrating a use of compositional devices and techniques. Student fails to employ compositional devices or techniques.	Composition Theory	Design Competence
Demonstrate technical proficiency in various media	Demonstrates an accomplished level of value drawing.	Ably demonstrates proficiency of value drawing technique.	Demonstrates a beginning technical proficiency in value drawing. The work needs improvement.	Inadequately displays technical proficiency in value drawing. The work is an unacceptable level that lacks application of value drawing principles and techniques.	Drawing, Value	Design Competence
Analyze the visual style of contemporary professional illustrators	Demonstrates a very strong awareness + analytical ability to recognize and speak about the work of contemporary professional illustrators	Comprehensively understands the trends of the contemporary marketplace, able to analyze and speak clearly about professional work.	Limited awareness of market trends, and key professional illustrators. Average ability to analyze and speak about contemporary work.	Not aware of contemporary work and unable to analyze and speak about work in a meaningful way.	Professional Practice, Innovative Style	Critical Thinking