GD 4240 - MOTION DESIGN II

Credits: 3

This advanced motion design course builds upon the skills learned in Motion Design I. Students will use industry-standard software and techniques to solve client-based motion design problems. Students will explore advanced tools and processes applicable to the field of motion design. Upon successful completion of this course, students will compose a reel of high-quality motion graphics.

Prerequisites: GD 3240 - MOTION DESIGN I

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Apply advanced use of the tools and features of industrystandard software used to create motion design projects.	The student effortlessly applied advanced use of tools and features of the industry standard software to create complex motion design	The student applied advanced use of the tools and features of the industry standard software to create motion design projects.	The student has trouble using the tools and features of the industry standard software to create motion design projects.	The student failed to apply the tools and features of the industry standard software to create motion design projects.	GD-7, GD-9	Design Competence, Communication Competence
Create visually engaging motion graphics	The student has produced visually engaging motion graphics of a professional level.	The student has produced visually engaging motion graphics	The student is struggled to produce visually engaging motion graphics.	The student failed to produce visually engaging motion graphics.	GD-1, GD-5, GD-7	Cultural Competence, Design Competence, Communication Competence, Critical Thinking
Use motion graphics to solve client-based communication needs.	The student has implemented advanced motion graphics to solve client-based advanced communication problems.	The student has implemented motion graphics to solve client-based communication problems.	The student has struggled to use motion graphics to solve client-based communication problems.	Student has failed to implement motion graphics to solve client-based communication problems	GD-1, GD-5	Cultural Competence, Design Competence, Communication Competence, Critical Thinking