

GD 4210 WEB DESIGN II

Credits: 3

In this senior level course, students will continue upon the topics learned in GD 3115 Web Design I. Students will explore the latest web technologies as they relate to graphic design. At the conclusion of this course students will combine the skills into a final website design.

Prerequisites: GD 3115 Web Design I

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Utilize a process for design development and execution.	Provides numerous examples of a process being utilized for design development and execution.	Provides examples of a process being utilized for design development and execution.	Provides some examples of a process being utilized for design development and execution.	Does not provide examples of a process being utilized for design development and execution.	GD-1, GD-2, GD-3, GD-4, GD5, GD-6, GD-7	Cultural Competence Design Competence Communication Competence Critical Thinking
Use the lexicon of terms surrounding the modern online environment.	Applies and understands the terms surrounding the modern online environment.	Applies the terms surrounding the modern online environment.	Applies to a certain degree the terms surrounding the modern online environment.	Does not apply the terms surrounding the modern online environment.	GD-4, GD-8, GD-9	Cultural Competence Communication Competence Critical Thinking
Examine intermediate solutions to the challenges of creating and designing web content.	Provides advanced solutions to the challenges of creating and designing web content.	Provides intermediate solutions to the challenges of creating and designing web content.	Provides basic solutions to the challenges of creating and designing web content.	Cannot provide examples of solutions to the challenges of creating and designing web content.	GD-2, GD-3, GD-4, GD-5, GD-7, GD-9	Cultural Competence Design Competence Communication Competence Critical Thinking
Employ the current trends in the development and implementation of web design.	Provides numerous examples of the current trends being employed in the development and implementation of web design.	Provides examples of the current trends being employed in the development and implementation of web design.	Provides some examples of the current trends being employed in the development and implementation of web design.	Cannot provide examples of the current trends being employed in the development and implementation of web design.	GD-1, GD-2, GD-3, GD-4, GD5, GD-6, GD-7, GD-8, GD-9	Cultural Competence Design Competence Communication Competence Critical Thinking
Utilize intermediate web based code languages to create and modify digital content.	Provides examples of advanced web-based code languages to create and modify digital content.	Provides examples of intermediate web-based code languages to create and modify digital content.	Provides examples of basic web-based code languages to create and modify digital content.	Cannot provide examples of intermediate web-based code languages to create and modify digital content.	GD-5, GD-6, GD-7	Design Competence Communication Competence