PH 3500 - PROJECT DEVELOPMENT PORTFOLIO

Credits: 3

In the development of a clearly styled portfolio of photographs, it is critical that students have an opportunity to write proposals and create a series of photographs that stays true to that proposal. In this course, students will incorporate technical and logistical skills learned from previous classes such as writing, assignment logistics, lighting, and compelling compositions to develop and articulate a clearly defined portfolio based on their career goals. Upon successful completion of this course, students will have gained insight into project development manifested by the creation of a portfolio of photographs.

Prerequisites: PH 3450 - Advanced Digital Imaging

Notes: e.g. New Course in 2020-21 Curriculum

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Demonstrate the ability to conduct market research on contemporary photographic industry trends.	Student's work synthesizes the ability to conduct advanced market research on contemporary photographic industry trends.	Student's work demonstrates the ability to conduct market research on contemporary photographic industry trends.	Student's work implies a developing ability to conduct market research on contemporary photographic industry trends.	Student's work does not demonstrate the ability to conduct market research on contemporary photographic industry trends.	PH4, PH5, PH6	Communication Competence, Critical Thinking, Cultural Competence
Create visual content that illustrates conceptual narratives and/or client needs.	Student has formulated sophisticated visual content that illustrates conceptual narratives and/or client needs.	Student has created visual content that illustrates conceptual narratives and/or client needs.	Student has suggested developing visual content that illustrates conceptual narratives and/or client needs.	Student has not created visual content that illustrates conceptual narratives and/or client needs.	PH1, PH2, PH3, PH4	Design Competence, Communication Competence, Critical Thinking, Cultural Competence
Produce a professional portfolio designed to meet industry standards.	Student has synthesized the ability to produce a professional portfolio designed to meet industry standards.	Student has demonstrated the ability to produce a professional portfolio designed to meet industry standards.	Student has inferred a developing ability to produce a professional portfolio designed to meet industry standards.	Student has failed to demonstrate the ability to produce a professional portfolio designed to meet industry standards.	PH1, PH2, PH3, PH4, PH5, PH6	Design Competence, Communication Competence, Critical Thinking, Cultural Competence