

# PH 1100 - PHOTOGRAPHY PRINCIPLES

Credits: 3

This freshman-level course introduces students to foundational camera operation techniques including proper exposure, composition, observation and use of available light. Additionally, students will be introduced to industry-standard software and digital workflow. Upon successful completion of this course, students will have gained technical understanding and insight into the medium through instructional lectures, research, and the completion of photographic assignments.

Prerequisites: None

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Use foundational camera settings with intention, including aperture, shutter speed, ISO, lens selection, dynamic range, and color space.	Work demonstrates and evidences an exemplary understanding of camera settings with intention, including aperture, shutter speed, ISO, lens selection, dynamic range, and color space.	Work demonstrates foundational understanding of camera settings with intention, including aperture, shutter speed, ISO, lens selection, dynamic range, and color space.	Work infers an understanding of camera settings, including aperture, shutter speed, ISO, lens selection, dynamic range, and color space. Work would benefit from further proficiencies in camera functions.	Work fails to demonstrate an understanding of camera settings with intention.	PH1, PH3	Design Competence, Cultural Competence
Apply basic digital workflow, including importing, archiving, processing and exporting digital files.	Work illustrates an advanced understanding of digital workflow, including importing, archiving, processing and exporting digital files.	Work applies basic digital workflow, including importing, archiving, processing and exporting digital files.	Apply implies basic digital workflow, including importing, archiving, processing and exporting digital files with some errors.	Work fails to apply basic digital workflow, including importing, archiving, processing and exporting digital files.	PH1, PH2, PH3, PH4	Design Competence, Critical Thinking, Communication Competence, Cultural Competence
Apply the principles of photographic design to create compelling narratives.	Work synthesizes the principles of photographic design to create compelling narratives.	Work applies the principles of photographic design to create compelling narratives.	Work recognizes the principles of photographic design to create compelling narratives with significant opportunity for improvement.	Work fails to apply the principles of photographic design to create compelling narratives.	PH1, PH2, PH3, PH4, PH5	Design Competence, Critical Thinking, Communication Competence, Cultural Competence