## CCT 2000 - INTRODUCTION TO SPEECH COMMUNICATION

## Credits: 3

In this sophomore-level course, students explore the medium of speech and the basics of public speaking within oral communication. Lectures, presentations, readings, discussions, exercises, written essays, and speeches explore the major theories, concepts, and skills of public speaking. Upon successful completion of this course, students will demonstrate critical thinking and strategic planning in the process, delivery, and assessment of public speaking. Furthermore, they will demonstrate the ability to speak in a variety of communication contexts, exhibit proficient listening and writing skills, and display the ability to identify communication theory and concepts.

Prerequisites: EN 1110 - Composition I Course Learning Institutional Exceeding Meeting Developing Not meeting **Program Outcomes** Outcomes: Outcomes Understand critical Analyzes critical Applies critical Identifies critical Does not understand thinking and strategic thinking and strategic thinking and strategic thinking and strategic critical thinking and planning in the planning in the planning in the planning in the strategic planning in LA 1 **Critical Thinking** process, delivery, and process, delivery, and process, delivery, and process, delivery, and the process, delivery, assessment of public assessment of public and assessment of assessment of public assessment of public speaking. speaking. speaking. speaking. public speaking. Consistently and Demonstrate the Demonstrates the Does not demonstrate thoroughllv Demonstrates the ability to speak in a demonstrates the ability to speak in the ability to speak in Communication ability to speak in variety of ability to speak in a some of a variety of LA4, LA6 Competence many communication communication variety of communication communication Critical Thinking contexts. contexts. contexts. communication contexts. contexts. Understand Does not understand Communication LA4. LA6 Competence communication Analvzes Applies Identifies communication theories and concepts. **Critical Thinking** contexts. Consistently and Demonstrates Infrequently thoroughllv Demonstrate Does not demonstrate Communication proficient listening demonstrates proficient listening proficient listening demonstrates LA1, LA6 Competence and writing skills most proficient listening and writing skills. proficient listening and writing skills. Critical Thinking of the time. and writing skills. and writing skills.