

IL 4900 Illustration Graduation Portfolio I

In this senior-level course, students specialize in a single area of illustration and begin the development of their graduation portfolio. Projects and timetables are self-directed in consultation with the instructor. Upon successful completion of this course, the student will have created a series of related portfolio projects that demonstrate advanced thinking and storytelling abilities, continued improvement in illustration methods and materials, and a greater command of innovative style in their artwork.

Prerequisites: IL 4450 - Illustration Marketing

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not Meeting	Corresponding Program Learning Outcomes	New Institutional Outcomes
Demonstrate advanced thinking, planning, and storytelling abilities	Recognizes the importance of individual style in the illustration marketplace, implements style choices in illustrations and critiques and encourages others to do the same.	Recognizes the importance of individual style in the illustration marketplace.	Incomplete understanding of individual style in the illustration marketplace.	Fails to recognize the importance of individual style in the illustration marketplace	Professional Practice, Personal Style	Cultural Competence, Critical Thinking
Show improvement in illustration methods and materials	Creates new work within their target market which is original, and compellingly designed/executed.	Creates new work within their target market	Creates work within their target market which is inconsistent/conventional.	Fails to create new work within their target market	All program outcomes	Design Competence, Critical Thinking
Imagine and incorporate an innovative style to finished illustrative work.	Evaluates and implements illustration business methodologies with compelling designs.	Evaluates illustration business methodologies.	Demonstrates inconsistent evaluation and implementation of illustration business methodologies.	Fails to research or evaluate illustration business methodologies.	Professional Practice	Cultural Competence, Critical Thinking