ILD 4980 SENIOR ILLUSTRATIVE DESIGN SEMINAR

This course investigates seminal issues and ideas in illustrative design. Topics include the changing role of the illustrator and designer in contemporary culture, conflicts between commercial practice and social responsibility, and practical issues as they relate to securing a professional position in the field. Visiting illustrators and designers contribute to a thought-provoking seminar environemnt. Upon successful completion of this course, students have successfully completed a thesis project, writing portfolio, and marketing materials.

Prerequisites: ILD 3000 Illustrative Design Junior Portfolio Review

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not Meeting	Program Learning Outcomes	Institutional Outcomes
Apply aesthetic theories to contemporary illustrative design problems.	Students create work that apply aesthetic theories to contemporary illustrative design problems.	Students can examine the aesthetic theories in contemporary illustrative design problems.	Students recognize the aesthetic theories in contemporary illustrastative design problems.	Students cannot recognize the aesthetic theories in conemporary illustrative design problems.	ILD-2, ILD-3, ILD-6, ILD-7, ILD-8, ILD-9, ILD-10, ILD-11	Cultural Competence, Communication Competence, Design Competence, Critical Thinking
Develop an awareness of the power of visual materials, such as propaganda and advertising, within the sociocultural, political, philosophcial and economic landscape.	Students create work that display an awareness of the power of visual materials, such as propoganda and advertising, within the sociocultural, political, philisophical and economic landscape.	Students investigate the power of visual materials, such as propoganda and advertising, within the sociocultural, policital, philisophical and econimic landscape.	Students recognize the power of visual materials, such as propoganda and advertising, within the sociocultural, political, philisophical and economic landscape.	Students cannot recognize the power of visual materials, such as propoganda and advertising, within the sociocultural, political, philisophical and economic landscape.	ILD-1, ILD-2, ILD-4, ILD-5, ILD-11	Cultural Competence, Communication Competence, Critical Thinking
Synthesize the ethical implications of illustrative design and the associated responsibilites of the illustrative designer.	Students create work with an understanding of the ethical implications of illustrative design and the associated responsibilities of the illustrative designer.	Students analyze the implications of illustrative design and the associated responsibilities of the illustrative designer.	Students recognize the implications of illustrative design and the associated responsibilities of the illustrative designer.	Students cannot recognize the implications of illustrative design and the associated responsibilities of the illustrative designer.	ILD-2, ILD-3, ILD-7	Cultural Competence, Communication Competence, Design Competence.
Determine a contemporary issue that necessitates change, including requisite research methods and development of new ideas and strategies.	Students create work based on research and the development of new ideas and strategies.	Students determine a contemporary issue that necessitates change, including requisite research methods and development of new ideas and strategies.	Students understand the necessity of research and development of new ideas and strategies.	Students do not understand the necessity of research and development of new ideas and strategies.	ILD-5, ILD-7, ILD-9, ILD-11	Communication Competence, Design Competence, Critical Thinking

ILD 4980 SENIOR ILLUSTRATIVE DESIGN SEMINAR

This course investigates seminal issues and ideas in illustrative design. Topics include the changing role of the illustrator and designer in contemporary culture, conflicts between commercial practice and social responsibility, and practical issues as they relate to securing a professional position in the field. Visiting illustrators and designers contribute to a thought-provoking seminar environemnt. Upon successful completion of this course, students have successfully completed a thesis project, writing portfolio, and marketing materials.

Prerequisites: ILD 3000 Illustrative Design Junior Portfolio Review

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not Meeting	Program Learning Outcomes	Institutional Outcomes
Demonstrate the relationships between cultural, social, economic, political policies and their impact on the contemporary challenges facing illustrative designers	Students create work that demonstrate the relationships between cultural, social, economic, policies and their impact on the contemporary challanges facing illustrative designers.	Students investigate the relationships between cultural, social, economic, political policies and their impact on the contemporary challanges facing illustrative designers.	Students recognize the relationships between cultural, social, economic, political policies and their impact on the contemporary challanges facing illustrative designers.	Students do not recognize the relationships between cultural, social, economic, political policies and their impact on the contemporary challanges facing illustrative designers.	ILD-2, ILD-3, ILD-11	Cultural Competence, Communication Competence, Critical Thinking