

# PH 3725 - ARCHITECTURAL PHOTOGRAPHY

Credits: 3

Based on the concept of capturing the built landscape in its most perfect form, architectural and industrial photography is the marriage of photographic skill, technical aptitude, and artistic vision. This course uses contextual lectures, interpretative visioning, and practical experience to guide students through a process of evaluation and understanding of architectural principles. Upon successful completion of this course, students will, through logistical planning and photographic assignments, have a strong understanding of the power of architectural and industrial photographs and how they communicate integrity, credibility, and vibrancy.

Prerequisites: PH 2100 - Digital Post Production

Notes: e.g. New Course in 2020-21 Curriculum

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Create an illustrative portfolio of images of defined architectural design.	Student has synthesized the ability to create an illustrative portfolio of images of advanced architectural design.	Student has demonstrated the ability to create an illustrative portfolio of images of defined architectural design.	Student has implied the developing ability to create an illustrative portfolio of images of defined architectural design.	Student has failed to demonstrate the ability to create an illustrative portfolio of images of defined architectural design.	PH1, PH2, PH3	Design Competence, Cultural Competence, Communication Competence, Critical Thinking
Photograph architectural projects which address the creative interpretation of a structure.	Student's work synthesizes the ability to photograph complicated architectural projects which address the creative interpretation of a structure.	Student's work demonstrates the ability to photograph architectural projects which address the creative interpretation of a structure.	Student's work suggests a developing ability to photograph architectural projects which address the creative interpretation of a structure.	Student's work does not demonstrate the ability to photograph architectural projects which address the creative interpretation of a structure.	PH1, PH2, PH3, PH5	Design Competence, Cultural Competence, Communication Competence, Critical Thinking
Analyze and apply theoretical and professional practices of architectural form in the creation of photographs.	Student's work illustrates the advanced ability to analyze and apply theoretical and professional practices of architectural form in the creation of professional quality photographs.	Student's work shows the ability to analyze and apply theoretical and professional practices of architectural form in the creation of photographs.	Student's work suggests a developing ability to analyze and apply theoretical and professional practices of architectural form in the creation of photographs.	Student's work fails to show the ability to analyze and apply theoretical and professional practices of architectural form in the creation of photographs.	PH1, PH2, PH3, PH4, PH5, PH6	Design Competence, Cultural Competence, Communication Competence, Critical Thinking