

PH 3950 - VIDEO FIELD PRODUCTION

Credits: 3

Working on location is the hallmark of creating compelling and beautiful video-based projects for clients. In that vein, this course offers instruction, professional examples, and assignment-based projects specific to the challenges of location-based video projects. Logistical issues such as permitting, private and public property permissions, and equipment specific to shooting on location, as well as weather protection, the use of generators as power sources, location lighting, and grip equipment are important elements to be discussed and implemented. Upon successful completion of this course, students will have researched and chosen a difficult location for video production, created a logistical plan of action for an assignment, used location-specific equipment, used scripts and storyboards, and completed a selected component for photographing and completing video projects.

Prerequisites: PH 3610 - Cinematography II

Notes: e.g.

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Synthesize technical skills and apply problem-solving techniques to making videos on location.	Student has synthesized advanced technical skills and formauated problem-solving techniques to making videos on location.	Student has synthesized technical skills and applied problem-solving techniques to making videos on location.	Student has demonstrated developing technical skills and inferred problem-solving techniques to making videos on location.	Student has not synthesized technical skills and has not applied problem-solving techniques to making videos on location.	PH1, PH2, PH3	Design Competence, Cultural Competence, Critical Thinking, Communication Competence
Create a logistical plan that includes research and application of appropriate permits for a defined location.	Student's work demonstrates the creation of a sophisticated logistical plan that includes advanced research and application of appropriate permits for a defined location.	Student's work demonstrates the creation of a logistical plan that includes research and application for appropriate permits for a defined location.	Student's work implies creation of a developing logistical plan that includes research and application for appropriate permits for a defined location.	Student's work does not demonstrate the creation of a logistical plan that includes research and application for appropriate permits for a defined location.	PH4, PH5, PH6	Communication Competence, Critical Thinking, Cultural Competence
Evaluate and choose appropriate technology to accomplish video projects.	Student's work synthesizes advanced evaluation and selection appropriate technology to accomplish video projects.	Student's work demonstrates evaluation and selection appropriate technology to accomplish video projects.	Student's work infers developing evaluation and selection appropriate technology to accomplish video projects.	Student's work does not demonstrate evaluation and selection appropriate technology to accomplish video projects.	PH1, PH2, PH3	Design Competence, Cultural Competence, Critical Thinking, Communication Competence