

# PH 3825 - PHOTOJOURNALISM

Credits: 3

This is an introductory course for students pursuing a career in photojournalism. A rigorous process of weekly exercises of photographic storytelling coupled with instructional lectures related to working with editors, as well as assessing and defining the news value of visual circumstances, gives students the ethical, historical, and philosophical nature of the profession. Upon successful completion of this course, students will have researched and produced compelling spot news photographs and short photo essays.

Prerequisites: PH 2200 - Portraiture

Notes: e.g.

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Research ethical, historical and philosophical issues in the area of photojournalism.	Student's work synthesizes the ability to research ethical, historical and philosophical issues in the area of photojournalism.	Student's work demonstrates the ability to research ethical, historical and philosophical issues in the area of photojournalism.	Student's work implies a developing ability to research ethical, historical and philosophical issues in the area of photojournalism.	Student's work does not demonstrate the ability to research ethical, historical and philosophical issues in the area of photojournalism.	PH4, PH5, PH6	Communication Competence, Cultural Competence, Critical Thinking
Apply the principles of effective visual story telling.	Student's work synthesizes the principles of effective visual storytelling.	Student's work applies the principles of effective visual storytelling.	Student's work implies the principles of effective visual story telling.	Student's work does not apply the principles of effective visual story telling.	PH1, PH2, PH3	Design Competence, Communication Competence, Cultural Competence, Critical Thinking
Demonstrate unique points of view in photojournalism.	Student's work illustrates unique points of view in professional photojournalism.	Student's work demonstrates unique points of view in photojournalism.	Student's work infers developing points of view in photojournalism.	Student's work does not demonstrate unique points of view in photojournalism.	PH3, PH4, PH5, PH6	Communication Competence, Cultural Competence, Critical Thinking
Recognize and capture the salient element of the visual story.	Students work synthesizes the ability to recognize and capture the salient element of the visual story.	Students work demonstrates the ability to recognize and capture the salient element of the visual story.	Students work implies a developing ability to recognize and capture the salient element of the visual story.	Students work does not demonstrate the ability to recognize and capture the salient element of the visual story.	PH1, PH2, PH3	Design Competence, Communication Competence, Cultural Competence, Critical Thinking