AH 1000 - INTRODUCTION TO ART + VISUAL DESIGN

Credits: 3

This entry-level course introduces students to the disciplines of art and design through the exploration of various academic topics within the fields. Lectures, readings and discussions investigate topics such as what defines art and how artists and designers engage within the framework of time and space. Students explore art and design through content, aesthetic values and explorations of visual critical thinking. Upon successful completion of this course, students will be versed in the formal elements and principles of design, the various types of media found within the visual arts and design disciplines, the art market, and art historical categorical divisions. Additionally, students will obtain elementary knowledge of art criticism, theory and methodologies.

Prerequisites: none

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Students identify and define the elements and principles of design as well as the various types of media found within the visual arts and design disciplines.	Evaluates the elements and principles of design as well as the various types of media found within the visual arts and design disciplines.	Identifies and defines the elements and principles of design as well as the various types of media found within the visual arts and design disciplines.	Identifies the elements and principles of design as well as the various types of media found within the visual arts and design disciplines.	Does not identify or define the elements and principles of design as well as the various types of media found within the visual arts and design disciplines.	LA 6, LA 8	Design Competence Communication Competence
Students recognize some of the tenets of art criticism, theory, and methodologies.	Evaluates some of the tenets of art criticism, theory, and methodologies.	Explains some of the tenets of art criticism, theory, and methodologies.	Recognizes some of the tenets of art criticism, theory, and methodologies.	Does not recognize some of the tenets of art criticism, theory, and methodologies.	LA 8	Critical Thinking
Students demonstrate critical thinking skills, defined as the capacity to challenge assumptions, contextualize information, identify problems, conceptualize responses.	Demonstrates excellent grasp of critical thinking skills, defined as the capacity to challenge assumptions, contextualize information, identify problems, conceptualize responses.	Demonstrates good evidence of critical thinking skills, defined as the capacity to challenge assumptions, contextualize information, identify problems, conceptualize responses.	Demonstrates some evidence of critical thinking skills, defined as the capacity to challenge assumptions, contextualize information, identify problems, conceptualize responses.	Does not demonstrate critical thinking skills, defined as the capacity to challenge assumptions, contextualize information, identify problems, conceptualize responses.	LA 1	Critical Thinking
Students demonstrate writing skills, which encompasses thesis statement, organization, conclusion, grammar, syntax, spelling, and adheres to CMS formatting.	Demonstrates excellent grasp of writing skills, which encompasses thesis statement, organization, conclusion, grammar, syntax, spelling, and adheres to CMS formatting.	Demonstrates good evidence of writing skills, which encompasses thesis statement, organization, conclusion, grammar, syntax, spelling, and adheres to CMS formatting.	Demonstrates some evidence of writing skills, which encompasses thesis statement, organization, conclusion, grammar, syntax, spelling, and adheres to CMS formatting.	Does not demonstrate writing skills, which encompasses thesis statement, organization, conclusion, grammar, syntax, spelling, and adheres to CMS formatting.	LA 2	Communication Competence