

# IL 2520 Illustration Media

Students explore a variety of media that are particularly effective for illustrators working with deadlines. The emphasis of this course is experimentation with innovative techniques using both water-based and oil media to discover new ways to express their ideas visually. At the conclusion of this course, the student will have practical usage and application of various drawing and painting media. They will show a curiosity and openness to experimentation in nontraditional solutions. The student will understand efficient methods of creating images that require short deadlines.

*Prerequisites: FD 1120 Topics in Color*

<b>Course Learning Outcomes:</b>	<b>Exceeding</b>	<b>Meeting</b>	<b>Developing</b>	<b>Not Meeting</b>	<b>Corresponding Program Learning Outcomes</b>	<b>Institutional Outcomes</b>
Explore new media and experiment with alternative surfaces and tools, including digital media.	Demonstrates an assured, resourceful exploration of new media, surfaces, and tools.	Demonstrates a competent level of exploration and experimentation with new media, surfaces, and tools.	Engages in some exploration and experimentation of new media, surfaces, and tools, but is unconfident, incomplete, and needs improvement.	Fails to explore new media and fails to experiment with alternative surfaces and tools.	Media Skills.	Design Competence
Combine media and drawing styles to create innovative visual images.	Demonstrates an exciting & innovative approach to combining media and drawing styles to create innovative visuals.	Demonstrates a competent attempt at effective and visually engaging imagery.	Marginal and incomplete attempt at effective and visually engaging imagery.	Combined use of media and drawing styles is distracting and ineffective at engaging viewer interest.	Media Skills, Drawing Skills, Compositional Theory, Critical Thinking, Storytelling & Communication	All Institutional Outcomes
Apply various media techniques efficiently.	Demonstrates an accomplished, confident, and persuasive use of media techniques and experiments.	Fulfills expectations of competent, proficient practice in media techniques and experiments.	Needs improvement in the practice of media techniques and experiments.	Deficient and awkward in the use of media techniques and experiments.	Media Skills	Design Competence