

PH 3850 - PHOTO ESSAY

Credits: 3

This course develops advanced technical and problem-solving skills through the creation of photographic essays. Assignments and instructional lectures will emphasize the refinement of techniques in storytelling, content research, and assignment logistics. Upon successful completion of this course, students will have increased their proficiency in documentary skills and creating narrative content through research and project completion.

Prerequisites: PH 2500 Lighting II: Location

Notes: (Formerly PJ 3310 Advanced Photojournalism)

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Research ethical, historical and philosophical issues in the area of photo essay development and delivery.	Student's work demonstrates advanced research in ethical, historical and philosophical issues in the area of photo essay development and delivery.	Student's work demonstrates the ability to research ethical, historical and philosophical issues in the area of photo essay development and delivery.	Student's work infers a developing ability to research ethical, historical and philosophical issues in the area of photo essay development and delivery.	Student's work does not demonstrate the ability to research ethical, historical and philosophical issues in the area of photo essay development and delivery.	PH3, PH4, PH5, PH6	Communication Competence, Cultural Competence, Critical Thinking
Develop narrative content for relevant agencies.	Student work contains professionally produced narrative content for relevant agencies.	Student work demonstrates developed narrative content for relevant agencies.	Student work implies a developing understanding of narrative content for relevant agencies.	Student work does not demonstrate a developed narrative content for relevant agencies.	PH1, PH2, PH3, PH4	Design Competence, Communication Competence, Cultural Competence, Critical Thinking
Create an advanced final portfolio of photographs.	Student has produced a professionally polished final portfolio of photographs.	Student has created an advanced final portfolio of photographs.	Student has created a final portfolio of photographs with developing skillset.	Student has not created an advanced final portfolio of photographs.	PH1, PH2, PH3	Design Competence, Communication Competence, Cultural Competence, Critical Thinking
Research content opportunities for photo essays.	Student's work utilizes the ability to research content opportunities for advanced photo essays.	Student's work demonstrates the ability to research content opportunities for photo essays.	Student's work implies a developing ability to research content opportunities for photo essays.	Student's work does not demonstrate the ability to research content opportunities for photo essays.	PH4, PH5, PH6	Communication Competence, Cultural Competence, Critical Thinking