PH 3850 - PHOTO ESSAY

Credits: 3

This course addresses advanced skills and problem-solving in the creation of photographic essays. Through assignments and instructional lectures, the refinement of techniques in storytelling, the use of available light, electronic flash, content research, and assignment logistics will be stressed. Upon successful completion of this course, students will have increased their proficiency in both technical skills and creating narrative content through research and project completion.

Prerequisites: PH 3825 - Photojournalism

Notes:

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Research ethical, historical and philosophical issues in the area of photo essay development and delivery.	Student's work demonstrates advanced research in ethical, historical and philosophical issues in the area of photo essay development and delivery.	Student's work demonstrates the ability to research ethical, historical and philosophical issues in the area of photo essay development and delivery.	Student's work infers a developing ability to research ethical, historical and philosophical issues in the area of photo essay development and delivery.	Student's work does not demonstrate the ability to research ethical, historical and philosophical issues in the area of photo essay development and delivery.	PH3, PH4, PH5, PH6	Communication Competence, Cultural Competence, Critical Thinking
Develop narrative content for relevant agencies.	Student work contains professionally produced narrative content for relevant agencies.	Student work demonstrates developed narrative content for relevant agencies.	Student work implies a developing understanding of narrative content for relevant agencies.	Student work does not demonstrate a developed narrative content for relevant agencies.	PH1, PH2, PH3, PH4	Design Competence, Communication Competence, Cultural Competence, Critical Thinking
Create an advanced final portfolio of photographs.	Student has produced a professionally polished final portfolio of photographs.	Student has created an advanced final portfolio of photographs.	Student has created an final portfolio of photographs with developing skillset.	Student has not created an advanced final portfolio of photographs.	PH1, PH2, PH3	Design Competence, Communication Competence, Cultural Competence, Critical Thinking
Research content opportunities for photo essays.	Student's work utilizes the ability to research content opportunities for advanced photo essays.	Student's work demonstrates the ability to research content opportunities for photo essays.	Student's work implies a developing ability to research content opportunities for photo essays.	Student's work does not demonstrate the ability to research content opportunities for photo essays.	PH4, PH5, PH6	Communication Competence, Cultural Competence, Critical Thinking