

CCT 2000 - INTRODUCTION TO SPEECH COMMUNICATION

Credits: 3

In this sophomore-level course, students explore the medium of speech and the basics of public speaking within oral communication. Lectures, presentations, readings, discussions, exercises, written essays, and speeches explore the major theories, concepts, and skills of public speaking. Upon successful completion of this course, students will demonstrate critical thinking and strategic planning in the process, delivery, and assessment of public speaking. Furthermore, they will demonstrate the ability to speak in a variety of communication contexts, exhibit proficient listening and writing skills, and display the ability to identify communication theory and concepts.

Prerequisites: EN 1110 - Composition I

Course Learning Outcomes:	Exceeding	Meeting	Developing	Not meeting	Program Outcomes	Institutional Outcomes
Understand critical thinking and strategic planning in the process, delivery, and assessment of public speaking.	Analyzes critical thinking and strategic planning in the process, delivery, and assessment of public speaking.	Applies critical thinking and strategic planning in the process, delivery, and assessment of public speaking.	Identifies critical thinking and strategic planning in the process, delivery, and assessment of public speaking.	Does not understand critical thinking and strategic planning in the process, delivery, and assessment of public speaking.	LA 1	Critical Thinking
Demonstrate the ability to speak in a variety of communication contexts.	Consistently and thoroughly demonstrates the ability to speak in a variety of communication contexts.	Demonstrates the ability to speak in many communication contexts.	Demonstrates the ability to speak in some of communication contexts.	Does not demonstrate the ability to speak in a variety of communication contexts.	LA4, LA6	Communication Competence Critical Thinking
Understand communication theories and concepts.	Analyzes	Applies	Identifies	Does not understand communication contexts.	LA4, LA6	Communication Competence Critical Thinking
Demonstrate proficient listening and writing skills.	Consistently and thoroughly demonstrates proficient listening and writing skills.	Demonstrates proficient listening and writing skills most of the time.	Infrequently demonstrates proficient listening and writing skills.	Does not demonstrate proficient listening and writing skills.	LA1, LA6	Communication Competence Critical Thinking